



CORPORATE
ASSISTANCE
PROGRAM

by HelpingHands Charitable

NCF SOUTHWEST REGIONAL EVENT

Corporate Assistance Program: **BUILDING THE STRUCTURE BEFORE THE CRISIS.**

A Greater Way for Companies to Care for Their People

Presented by Connor Green | Helping Hands Charitable



**A transmission goes out.
The employee needs
the truck to work.
He does not have \$2,000.**



He does not tell his manager.
He is embarrassed — and there is
no clear path to ask for help.



ONE BAD WEEK

can become
a six-month
financial spiral.



REAL HARDSHIP.
NO STRUCTURE.

This is real life.

The expenses are ordinary. The impact can get serious fast.



\$1.7K - \$2K

Average monthly rent
3BR, major city



\$1,896

Average medical
insurance deductible



\$7K - \$12K

Funeral & memorial
average total cost



\$590

Average monthly utilities
electric, gas, water



\$500 - \$5K

Unexpected car repair
1 in 3 can't afford it



\$10.6K

Average hospital bill
out-of-pocket
with insurance

CULTURE BECOMES MOST VISIBLE IN THE MOMENTS PEOPLE NEED SUPPORT.

CAP gives managers something real to point to — and gives employees a private, dignified way to ask for help.



THE ORIGIN STORY

20+ years of putting people first.

2004



Bryan Green sits in a boardroom in Irvine, California.



One question becomes the Corporate Assistance Program.



A proven model grows around caring before hardship arrives.

“
HOW CAN WE DO THIS
IN A GREATER WAY?

— Bryan Green, 2004

A SIMPLE QUESTION.
A GREATER WAY.

This is not a pilot. It is a proven structure.



20+

YEARS

running the CAP program



200+

COMPANIES

served nationwide



12 to 1,000+

EMPLOYEES

company sizes we serve

TRUSTED BY

Organizations have trusted CAP with their people's hardest moments.

TRUSTED BY ORGANIZATIONS INCLUDING:

**HOBBY
LOBBY**



Chick-fil-A

AMX
Solutions Made Simple

HARGER

CW
CITY WIDE
FACILITY SOLUTIONS

Detwiler's
**FARM
MARKET**


OZINGA


CONNER
INSURANCE

 **QTS**

ROHRMAN
AUTOMOTIVE GROUP

Hobby Lobby • Zaxby's • Chick-fil-A • AMX • Harger • City Wide • Detwiler's • Ozinga • Conner • QTS • Rohrman Automotive

WHAT CAP IS

A real way to help when life gets hard.



by **HelpingHands** Charitable

**STRUCTURED
GENEROSITY**



Emergency aid for an employee's personal hardship



Shared giving from company + coworkers



Private review, handled with dignity



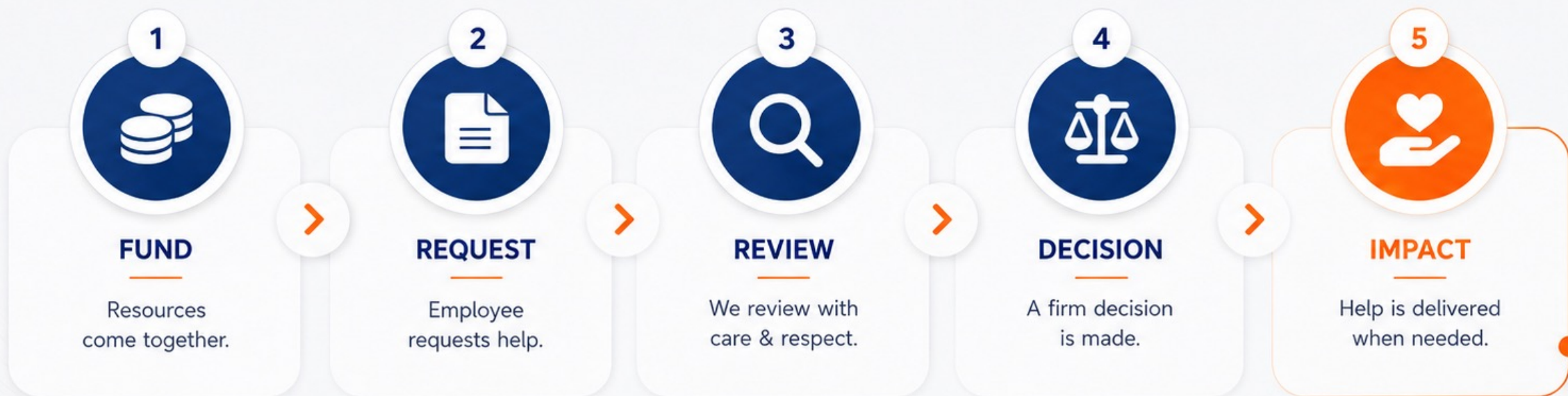
Due diligence & compliance handled for you



**You shape the guidelines.
Helping Hands provides the guidance.**

Simple structure. Serious impact.

A clear process your employees can understand — and your leaders do not have to improvise.



The structure is what lets generosity move quickly without sacrificing care, privacy or consistency.



The employer does not have to be the one saying yes or no to a coworker's personal hardship.

Start with enough to make a **real** difference.

The amount in the fund determines whether it can respond when life gets hard — or falls short at the worst moment.



\$15K

STARTER

UP TO 50 EMPLOYEES

Covers 4–5 hardships per year
at a national average request.



\$20K–\$25K

STRONG

50–150 EMPLOYEES

Handles a funeral and 2 medical
events in the same quarter.



\$30K+

MAX IMPACT

150+ EMPLOYEES

Sustained ongoing use and
signals real commitment.

RECOMMENDED STARTING LEVELS

Easy to run. Built to trust.

NO START UP FEES
NO MONTHLY FEES

8%

processing fee on
approved assistance only



A straightforward operating model
with **no monthly fee burden.**



Online donations



Payroll deductions



Monthly statements with real-time balances



Immediate annual tax deduction



IRS-recognized 501(c)(3)



THE PAYOFF

“

The program quietly says:
people here are seen, valued, and supported.

”



 **BUILD TRUST**
A real response
when people need it.



 **BOOST MORALE**
Care becomes visible
inside the culture.



 **KEEP GREAT PEOPLE**
Support can strengthen
loyalty and retention.

MAX Your



by embracing and
celebrating your program.

BUILT ON FAITH. RUN WITH CARE. PROVEN BY PEOPLE.



Stewardship
with accountability.



Care
with dignity.



Generosity
with structure.



200+
COMPANIES SERVED



MILLIONS
DISTRIBUTED IN ASSISTANCE



The natural NCF connection: **Stewardship, Care, and Generosity** working together.

Start the **CAP** conversation.

1



SCHEDULE

a CAP conversation.



2



DESIGN

the program around your company or client.



3



LAUNCH

with guidance, clarity and confidence.



BUILD THE STRUCTURE BEFORE THE CRISIS.



HelpingHands®
Charitable

A Greater Way to Give

Connor Green | Helping Hands Charitable

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Thank you. | Questions?